

PROUDLY BROUGHT TO YOU BY



ASCLA

*Australian Supply Chain
& Logistics Awards*

NOVEMBER 2024, SYDNEY, NSW

WWW.ASCLA.COM.AU

SPONSORSHIP OPPORTUNITIES

We are inviting companies and organisations to become part of the celebrations of the prestigious Australian Supply Chain & Logistics Awards.

This is an opportunity to showcase your organisation, strengthen brand awareness to industry leaders and be an Ambassador of Excellence by recognising the highest achievers in the supply chain and logistics Industry.

SPONSORSHIP BENEFITS

Join us as we celebrate the successful partnerships in Supply Chain & Logistics that inspire us to work better, smarter and to achieve outcomes we couldn't achieve alone.

PLATINUM

\$29,500 +GST

GOLD

\$19,500 +GST

SILVER

\$14,500 +GST

BRONZE

\$9,500 +GST

Complimentary ASCL Awards Gala Dinner tickets

2x Tables

1x Table

6x Tickets

4x Tickets

Complimentary SCLAA memberships for 12 months

Platinum National Partnership

National Partnership

3 x Executive OR 6 x Professional

2 x Executive OR 4 x Professional

SCLAA Newsletter Write-up, with Sponsor supplied content, logo and link to company website (ASCL Awards Edition)

DPS

Full Page

1/2 Page

1/4 Page

Present an award on stage at the ASCL Awards night and professional photos with Winner

✓

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5 minute speaking opportunity at Awards (content subject to prior SCLAA Approval)

✓

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Red carpet interviews with our Media partner/s, Including broadcasting across various digital media channels

✓

✓

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Opportunity to Place Company banner at the Awards venue

✓

✓

✓

✓

Acknowledgement of sponsorship published with the announcement of the Award Winners

✓

✓

✓

✓

Sponsorship acknowledgement on the SCLAA & ASCLA websites

✓

✓

✓

✓

Acknowledgment of Sponsorship during ASCL Awards gala dinner

✓

✓

✓

✓

Pre and Post Awards-Acknowledgment of sponsorship in press releases distributed to industry magazines, SCLAA Newsletter and ASCLA website

✓

✓

✓

✓

Company logo included on the ASCL Award Gala Dinner Event promotions including; Social media, EDM's to SCLAA Database, Dinner invitation

✓

✓

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✓

Acknowledgment in the ASCL Awards Program with logo

✓

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✓

✓

ASCLA branded Social Media Tile of Sponsorship for your exclusive use

✓

✓

✓

✓

SPONSOR AN AWARD



INDIVIDUAL AWARD SPONSORSHIP

\$5,500 +GST

INCLUSIONS:

- Your company representative on stage to award the Winner and Highly commended in that category
- Professional photos with Winner & Highly Commended
- Your company logo and link to your website next to that Award on all digital media leading up to the ASCLA's
- Your company logo in the Awards booklet at each table on the night and on screen during presentation
- 2 x complimentary registrations for the Awards ceremony
- Includes at a minimum: 6-8 EDM's to our entire SCLAA database with a reach of over 40k; up to 10 social media posts across LI, FB and Twitter.
- Post-event – logo inclusions in winner announcements and inclusion in ASCLA special edition SCLAA Newsletter with 100k reach.

AWARD CATEGORIES:

- ASCL Industry Excellence Award
- ASCL Supply Chain Management Award
- ASCL Automation, Robotics or Emerging Technology Award
- ASCL International Supply Chain Award
- ASCL Big Data IT & Business Intelligence (BI) Award
- ASCL Start-up Award
- ASCL Environmental Excellence Award
- ASCL Training, Education & Development Award

**SCAN TO SECURE YOUR
2024 SPONSORSHIP**

Further information can be obtained from our National Secretary on 1300 364 160 or secretary@sclaa.com.au.

